

Behavioural Finance Working Group Conference

16 – 17 December 2013

Programme

Venue

School of Business and Management, Queen Mary University of London

Mile End Road London, E1 4NS

Keynote Speakers:

Professor Eldar Shafir, Princeton University

Professor Meir Statman Santa Clara University

Practitioner's Round Table

Chaired by Gregg Davies Barclay's Bank

Special Issue

European Journal of Finance

Best Paper Awards

Best Quantitative Paper Award: European Journal of Finance

Best Qualitative Paper Award: Qualitative Research In Financial Markets

PhD Sponsorships

ICAEW

Organisers

Gulnur Muradoglu Queen Mary University of London

Peter Ayton City University

Day 1 - Monday 16th December 2013

08.30 – 9.30 Registration (3rd floor foyer)

09.30 – 11.15 Parallel Sessions A1 and A2

SESSION A1 - Room FB3.28

Knowing What Not to Do: Financial Literacy and Consumer Credit Choices

Presenting Author: Lena M. Jaroszek , Centre for European Economic Research (ZEW) Co-author: Christian Dick, Centre for European Economic Research (ZEW) Mannheim

Microfinance, Client-Centricity and Financial Performance: Evidence From India

Presenting Author: Richard Fairchild , School of Management, University of Bath
Co-authors: Ian Crawford and Philip Brown , School of Management, University of Bath

Long-Range Planning Attitude in a Declining Welfare: When Individual Behaviours Increase the Poverty risk

Presenting Author: Caterina Lucarelli, University Politecnica Marche
Co-author: Barbara Alemanni, University of Genova & SDA Bocconi School of Management

Sovereign Bond Yield Spreads and Market Sentiment. Empirical Evidence From Euro Countries

Presenting Author: Duccio Martelli, University of Perugia
Co-author: David Aristei, University of Perugia

Chair: Richard Fairchild

SESSION A2 - Room FB3.26

Individual Investors Repurchasing Behaviour: Preference on Stocks Previously Owned

Presenting Author: Cristiana Cerqueira Lea, University of Minho
Co-authors: Manuel J. Rocha Armada and Gilberto Loureiro, University of Minho

The Reference Point Effect on Executive Compensation - A Behavioural Approach

Presenting Author: Ya Gao, Surrey Business School, University of Surrey
Co-authors: Jean J. Chen, Surrey Business School, University of Surrey; Weian Li, Nankai University of China; Youchao Tan, Dongbei University of Finance and Economics

Entrepreneurial Under-Diversification: Over Optimism and Overconfidence

Presenting Author: Enrico Maria Cervellati, University of Bologna
Co-authors: Pierpaolo Pattitoni, University of Bologna , Marco Savioli, The Rimini Centre for Economic Analysis (RCEA) and Rassoul Yazdipour, Academy of Behavioural Finance & Economics

News Media, Framing Effects and Investor Behaviour

Presenting Author: Emory University Elizaveta Mirgorodskaya, VU University Amsterdam
Co-author: Roman Kraussl , Luxembourg School of Finance and the Center for Alternative Investments at Goizueta Business School

Chair: Jean Chen

11.15– 11.45 Refreshments (3rd floor foyer)

**11.45 – 12.45 Keynote speech: Eldar Shafir, Princeton University :
The Psychology of Decisions under Scarcity**

12.45– 13.45 Lunch

13.45 – 15.30 Parallel Sessions B1 and B2

SESSION B1 – Room FB3.28

Getting government debt down: lessons from the anthropology of economic management in British postwar governments

Presenting Author: Perri 6, SBM, Queen Mary, University of London

Finnish and American household financial behaviour during the 2008 financial crisis

Presenting Author: Raija Järvinen, National Consumer Research Centre

Co-author: Jukka Laitamäki, New York University

Aspirations for Income: Status, Competitiveness and Risk Attitudes

Presenting Author: Rachel Pownall, Department of Finance, Maastricht University

Co-authors: Kees G. Koedijk, Department of Finance, Tilburg University, Meir Statman, Santa Clara University and Tilburg University

Chair: Perri 6

SESSION B2 – Room FB3.26

Revealing Animal Spirits of the Euro Area Debt Crisis?

Presenting Author: Emmanuel Mamatzakis, University of Sussex

Do Managers Properly Assess Risk? Evidence From US firm Proximity to Hurricane Strikes

Author: Adrien Matray, PhD Candidate, HEC Business School (Paris)

Co-author: Olivier Dussaint , HEC Paris

Do Fluent Tickers Appeal to Investor Sentiment?

Author: Mukunthan Santhanakrishnan, Cox School of Business, Southern Methodist University

Co-author: Greg Durham , College of Business, Montana State University

Cross-Country Analysis of Herd behaviour in Europe: Evidence from continental, Nordic and the PIIGS countries

Author: Asma Mobarek , Stockholm University

Co-author: Sabur Mollah, Stockholm University

Chair: Emmanuel Mamatzakis

15.30 – 16.00 Refreshments (3rd floor foyer)

16.00 – 17.45 Parallel Sessions C1 and C2

SESSION C1 - Room FB3.28

The disposition effect – preferences or emotions

Author: Sina Erdal, Essex Business School

Co-authors: Christian Bakketeig / Andrew Wood, University of Essex

Affect Account of the Disposition Effect and Consequences for Stock Prices

Author: Tommy Gärling, University of Gothenburg

Co-authors: Mary Blomman, University of Gothenburg and Tim Carle, University of Luxembourg

The Power of Cognitive Reappraisal to Reduce the Disposition Effect in Private Traders

Author: Paul Grayson, The Open University Business School

Co-authors: Prof Mark Fenton-O’Creevy and Dr Ben Hardy

House Money Effects in Experimental Asset Markets

Presenting Author: Debapriya Jojo Paul, Australian School of Business

Co-authors: Julia Paul, Bond University and Sian Owen, Australian School of Business House

Chair: Tommy Gorling

SESSION C2 – Room FB3.26

Quantifying the Effects of Online Bullishness on International Financial Markets

Presenting Author: Huina Mao, School of Informatics and Computing, Indiana University

Co-authors: Scott Counts, School of Informatics and Computing, Indiana University and Johan Bollen, Microsoft Research, Redmond, Washington

Is There an Incentive for Active Retail Mutual Funds to Closet Index in Down Markets? Fund Performance and Subsequent Annual Fund Flows Between 1997 and 2011

Presenting Author: Matthew Morey, Pace University, New York, NY

Co-authors: Aron Gottesman, Pace University, New York, NY and Menahem Rosenberg, Touro College, Brooklyn, NY

Insider Trading and The Likelihood of Corporate Insolvency: Evidence From UK Firms

Presenting Author: Agnieszka Trzeciakiewicz, Business School, University of Hull

Co-authors: Jannine Poletti-Hughes, Management School, University of Liverpool and Aydin Ozkan, Business School, University of Hull

Chair: Agnieszka Trzeciakiewicz

18.00 - Dinner at Mucci’s

Day 2 - Tuesday 17th December 2013

08.30 – 9.30 Practitioners Round Table, Chair: Gregg Davies Barclay's Bank

09.30 – 11.15 Parallel Sessions D1 and D2

SESSION D1 – Room FB3.28

Heterogeneous Time Preferences Within The Household

Author: Andrew Hertzberg, Finance and Economics Division, Columbia University

An Analysis and Risk Modelling On the Mortgage Loan Defaults

Author: Belma Öztürkkal, Kadir Has University, Department of International Trade and Finance, Istanbul, Turkey

Co-author: Omer L. Gebizlioglu, Kadir Has University, Department of International Trade and Finance, Istanbul, Turkey

Chair: Belma Öztürkkal

SESSION D2 – Room FB3.26

Credit Rating, Post-Earnings-Announcement-Drift, and Arbitrage From Transient Institutions

Presenting Author: HE Guanming, University of Warwick

Capital Structure Inertia, Product Market Competition and Business Conditions

Presenting Author: André Gyga, Department of Finance | Faculty of Business and Economics, University of Melbourne

Co-authors: Gabrielle Wanzenried, Institute for Financial Services and Xia Wu, University of Melbourne

The Chinese Stockmarket Bubble

Presenting Author: Richard Taffler, Warwick Business School, University of Warwick

Co-authors: Angel (Xijuan) Bellotti and Lin Tian

Chair: Richard Taffler

11.15 – 11.45 Refreshments

11.45 – 12.45 Keynote Speech: Meir Statman, Santa Clara University:

What investors really want: Behavioural finance in culture wars and safety nets

12.45 – 13.45 Lunch

13.45 – 15.30 Parallel Sessions E1 and E2

SESSION E1 – Room FB3.28

Flu Epidemic, Limited Attention and Analyst Forecast Behaviour

Presenting Author: Nathan Dong, Columbia University

Co-author: Yuna Heo, Rutgers University

Analyst Earnings Forecasts, Individual Investors' Expectations and Trading Volume: An Experimental Approach

Presenting Author: Jean-Francois Gajewski, IREG, University of Savoie

Co-authors: Thanh Huong Dinh, IRG, University of Paris and Duc Khuong Nguyen, IPAG Lab, IPAG Business School

Playing Fast and Frugal with Stock Market Forecasts

Presenting Author: Zwetelina Iliewa, Centre for European Economic Research, Germany

Co-author: Markus Glaser, Institute for Capital Markets and Corporate Finance, Ludwig-Maximilians-Universität at Munich

Testing a New Hedging Theory of Confidence Interval Formation

Presenting Author: Qingwei Wang, Bangor Business School

Co-author: John Goddard, Bangor Business School

Chair: Qingwei Wang

SESSION E2 – Room FB3.26

Do Firms Manage Investors' Attention? Evidence From the Preparation of Earnings Announcement Events

Presenting Author: Olivier Dessaint, HEC Paris

Preservation of Market Behaviour: The Underlying Psychological Mechanism

Presenting Author: Daphne Sobolev

Co-author: Nigel Harvey

Academic Performance and Risk Perception: an Experimental Study

Presenting Author: Dan Zhu, Bangor Business School, Bangor University

Co-authors: Lynn Hodgkinson and Qingwei Wang, Bangor Business School, Bangor University

Chair: Olivier Dessaint

15.30 -16.00 Refreshments

16.00 17.45 - Parallel Sessions F1 and F2

SESSION F1 – Room FB3.28

Feedback, Framing, Personality and Risk Attitude. Experiments on Factors Affecting Financial Optimism

Presenting Author: Jiayi Balasuriya, Westminster Business School

Co-authors: Gulnur Muradoglu, School of Business and Management, QMUL and Peter Ayton, City University

Risk and Responsibility

Presenting Author: Darren Duxbury, Newcastle University Business School

Co-author: Barbara Summers, Leeds University Business School

Disappointment Aversion Preferences and the Credit Spread Puzzle

Presenting Author: Stefanos Delikouras, University of Miami

Do Actions Speak Louder Than Words? Optimistic Disclosure Tone, Insider Trading and Capital Structure

Presenting Author: Bin Xu, School of Business and Economics, Loughborough University

Co-author: Ali Ataullah and Andrew Vivian, School of Business and Economics, Loughborough University

Chair: Darren Duxbury

SESSION F2 – Room FB3.26

Factor Co-Variations Predict Factor Returns

Presenting Author: Nigel J. Barradale, Copenhagen Business School

Co-author: Soeren Hvidkjaer, Copenhagen Business School

Glamour, Value and the Changing P/E

Presenting Author: Keith Anderson, The York Management School, University of York

Time-Varying Momentum Payoffs and Illiquidity

Presenting Author: Allaudeen Hameed, National University of Singapore

Co-authors: Si Cheng, National University of Singapore and Doron Avramov, The Hebrew University of Jerusalem

Time-Varying Noise Trader Risk and Asset Prices

Presenting Author: Qingwei Wang, Bangor Business School

Co-author: Dylan Thomas, School of Business, Swansea University

Chair: Werner DeBondt

18.00 Dinner at Mucci's