



Queen Mary
University of London

Behavioural Finance Working Group 15th Annual Conference Programme

Networks and Social
Connections in Finance



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in Financial Markets



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Behavioural Finance Working Group Conference

Date

Thursday 9 - Friday 10 June 2022

Venue

The Graduate Centre

Queen Mary University of London, Mile End Road, London E1 4NS

Keynote Speaker

Professor Lauren Cohen Harvard Business School and Editor of Review of Financial Studies

Practitioner Keynote

Dr Charlotte Duke Partner with London Economics

Special Issue

International Review of Economics and Finance
Review of Behavioural Finance

Best Paper Awards

Best Quantitative Paper Award: **Review of Behavioural Finance**

Best Qualitative Paper Award: **Qualitative Research in Financial Markets**

PhD Student Funding: **ICAEW's Charitable Trusts**

Organisers

Professor Arman Eshraghi Cardiff University

Professor Gulnur Muradoglu Queen Mary University of London

Dr Deven Bathia Queen Mary University of London

Conference Programme At a Glance

Thursday 9 June

- 08:00-08:45** Registration and Light Breakfast (Graduate Centre Ground Floor Foyer)
- 08:45- 09:00** Welcome Address (Peston Lecture Theatre, Ground Floor Graduate Centre)
- 09:00-10:30** Sessions 1A (GC101) and 1B (GC201)
- 10:30-11:00** Coffee Break (Graduate Centre Ground Floor Foyer)
- 11:00 -12:30** Sessions 2A (GC101), 2B (GC201) and 2C (GC114)
- 12:30-13:30** Lunch (Graduate Centre Ground Floor Foyer)
- 13:30-15:00** Sessions 3A (GC114), 3B (GC101)) and 3C (GC201)
- 15:00-15:30** Coffee Break (Graduate Centre Ground Floor Foyer)
- 15:30-17:00** Sessions 4A (GC101), 4B (GC114) and 4C (GC201)
- 17:00- 17:15** Light Refreshments (Graduate Centre Ground Floor Foyer)
- 17:15-18:15** Keynote Speech (Peston Lecture Theatre, Ground Floor Graduate Centre)
- 18:15** Dinner (Mucci's Restaurant, Mile End Campus)

Friday 10 June

- 08:15- 09:15** Registration and Light Breakfast (Graduate Centre Ground Floor Foyer)
- 09:15- 09:30** Best Paper Awards (Peston Lecture Theatre, Ground Floor Graduate Centre)
- 09:30-10:30** Practitioner Keynote (Peston Lecture Theatre, Ground Floor Graduate Centre)
- 10:30-11:00** Coffee Break (Graduate Centre Ground Floor Foyer)
- 11:00- 12:30** Sessions 5A (GC101), 5B (GC114) and 5C (GC201)
- 12:30-13:30** Lunch (Graduate Centre Ground Floor Foyer)
- 13:30-15:00** Sessions 6A (GC101), 6B (GC201) and 6C (GC114)
- 15:00- 15:30** Coffee Break (Graduate Centre Ground Floor Foyer)
- 15:30-17:00** Sessions 7A (GC101), 7B (GC114) and 7C (GC201)
- 17:00-17:30** Editorial Board Meeting by invitation only
- 17:00** Drinks Reception and Dinner (Mucci's Restaurant, Mile End Campus)

Day 1

08:00-08:45 Registration and Light Breakfast

(Graduate Centre Ground Floor Foyer)

08:45- 09:00 Welcome Address

(Peston Lecture Theatre, Ground Floor Graduate Centre)

09:00-10:30

Session 1A: News and Social Effects

Chair: Andrew Todd, University of Strathclyde

Room GC101

News Selection and its Implications to Financial Markets	Social Connectedness and Mergers and Acquisitions	Comparison of Sentiment Analysis Methods on Earnings Conference Calls
Speaker: Jordi Mondria, University of Toronto Co-author(s): Charles Martineau University of Toronto Discussant: Giang Nguyen, Waseda University	Speaker: Giang Nguyen, Waseda University Co-author(s): Thu Ha Nguyen and Hung Pham, Monash University Discussant: Andrew Todd, University of Strathclyde	Speaker: Andrew Todd, University of Strathclyde Co-author(s): James Bowden and Yashar Moshfeghi, University of Strathclyde Discussant: Jordi Mondria, University of Toronto



Session 1B: Culture

Chair: Luana Zaccaria, EIEF

Room GC201

National culture and analysts' herding	Revealed Back to the roots? The impact of culture and sentiment on institutional investors	From Patriarchy to Partnership: Gender Equality and Household Finance
<p>Speaker: Yujin Gu, Newcastle University</p> <p>Discussant: Linda Klingler, University of Hohenheim</p>	<p>Speaker: Linda Klingler, University of Hohenheim</p> <p>Discussant: Luana Zaccaria, EIEF</p>	<p>Speaker: Luana Zaccaria, EIEF</p> <p>Co-authors: Luigi Guiso, EIEF</p> <p>Discussant: Yujin Gu, Newcastle University</p>

10:30-11:00 Coffee Break

(Graduate Centre Ground Floor Foyer)



11:00- 12:30

Session 2A: Attention

Chair: Arman Eshraghi, Cardiff University

Room GC101

Time-Varying Editor Preferences, Attention Constraints, and Asset Prices	Donald Trump, investor attention and financial markets	The Morning After: Late-night TV Shows and the Stock Market
<p>Speaker: Gustavo Schwenkler, Santa Clara University</p> <p>Co-authors: Hannan Zheng, Fidelity Investments</p> <p>Discussant: Tapas Tanmaya Mohapatra, University of Hohenheim</p>	<p>Speaker: Tapas Tanmaya Mohapatra, University of Hohenheim</p> <p>Co-authors: Monika Gehde-Trapp, University of Hohenheim</p> <p>Discussant: Arman Eshraghi, Cardiff University</p>	<p>Speaker: Arman Eshraghi, Cardiff University</p> <p>Co-author(s): Arbab Cheema and Qingwei Wang, Cardiff University</p> <p>Discussant: Gustavo Schwenkler, Santa Clara University</p>

Session 2B: Sustainability 1

Chair: Stefan Zeisberger, Radboud University and Zurich University

Room GC201

Climate Fears and the Demand for Green Investment	Green links: Corporate networks and environmental performance	Do investors care about impact?
<p>Speaker: Anders Anderson, Swedish House of Finance</p> <p>Co-authors: David T. Robinson, Duke University, Swedish House of Finance and NBER</p> <p>Discussant: Zahra Hashemzadeh, Lund University</p>	<p>Speaker: Zahra Hashemzadeh, Lund University</p> <p>Co-authors: Hossein Asgharian, Lund University, Michał Dzieliński and Lu Liu, Stockholm University</p> <p>Discussant: Stefan Zeisberger, Radboud University and Zurich University</p>	<p>Speaker: Stefan Zeisberger, Radboud University and Zurich University</p> <p>Co-author(s): Florian Heeb, University of Zurich, Julian Kölbel, University of Zurich and MIT Sloan School of Management and Falko Paetzold, University of Zurich and European Business School</p> <p>Discussant: Anders Anderson, Swedish House of Finance</p>

Session 2C: Property Market

Chair: Paul Ryan, University College Dublin

Room GC114

Cooling Auction Fever: Evidence from the Housing Market	The Intergenerational Transmission of Trauma and the Irish Property Bubble	Anxiety, Excitement, and Asset Prices
<p>Speaker: Antonio Gargano, University of Houston</p> <p>Co-author(s): Marco Giacoletti, University of Southern California</p> <p>Discussant: Paul Ryan, University College Dublin</p>	<p>Speaker: Paul Ryan, University College Dublin</p> <p>Co-author(s): Richard Taffler, Warwick Business School and Clare Branigan, University College Dublin</p> <p>Discussant: Antonio Gargano, University of Houston</p>	<p>Speaker: Mohammad Shehub Bin Hasan, ICMA Centre, Henley Business School</p> <p>Co-Author(s): Alok Kumar, Miami Herbert Business School and Richard Taffler, Warwick Business School</p> <p>Discussant: Arman Eshraghi, Cardiff University</p>

12:30-13:30 Lunch

(Graduate Centre Ground Floor Foyer)

13:30-15:00

Session 3A: Behavioural Corporate Finance 1

Chair: Matthias Horn, Paderborn University

Room GC114

Odd CEOs and Corporate Investment Policies	Piotroski's Fscore under varying economic conditions	The leverage substitution
<p>Speaker: Tom Aabo, Aarhus University</p> <p>Co-author(s): Ingo Kleindienst, Aarhus University, Christos Pantzalis and Jung Chul Park, University of South Florida</p> <p>Discussant: Keith Anderson, University of York</p>	<p>Speaker: Keith Anderson, University of York</p> <p>Co-author(s): Anup Chowdhury, Leeds Beckett University and Moshfique Uddin, University of Leeds</p> <p>Discussant: Matthias Horn, Paderborn University</p>	<p>Speaker: Matthias Horn, Paderborn University</p> <p>Discussant: Tom Aabo, Aarhus University</p>

Session 3B: Decision Making 1

Chair: Hava Orkut, University of Strasbourg

Room GC101

Decoy effects from memory in decisions under risk	Contracting with a Present-Biased Agent: Sannikov meets Laibson	Gender Risk Tolerance Gap
<p>Speaker: Alessandro Ganoulis, King's College London</p> <p>Discussant: Alejandro Rivera, University of Texas at Dallas</p>	<p>Speaker: Alejandro Rivera, University of Texas at Dallas</p> <p>Discussant: Hava Orkut, University of Strasbourg</p>	<p>Speaker: Hava Orkut, University of Strasbourg</p> <p>Co-author(s): Marie-Hélène Broihanne, University of Strasbourg</p> <p>Discussant: Alessandro Ganoulis, King's College London</p>



Session 3C: Financial Behaviour 1

Chair: Lok Man Michelle Tong, London School of Economics

Room GC201

<p>The price of happiness: Qualitative analysis of the effects of organizational factors on traders' work experience</p>	<p>Investor Sentiment and Options Trading Volume around M&A Announcements</p>	<p>Financial Vulnerability Among Retail Bank Customers</p>
<p>Speaker: Daphne Sobolev, University College London Discussant: Alvar Balmanian, Newcastle University</p>	<p>Speaker: Alvar Balmanian, Newcastle University Co-author(s): Bartosz Gebka and Darren Duxbury, Newcastle University Discussant: Daria Plotkina, University of Strasbourg</p>	<p>Speaker: Daria Plotkina, University of Strasbourg Co-author(s): Marie-Hélène Broihanne, University of Strasbourg Discussant: Lok Man Michelle Tong, London School of Economics</p>
<p>Walk a Tightrope: Could "Rational" Investors Well Manage Their "Irrational" Strategies?</p>		
<p>Speaker: Lok Man Michelle Tong, London School of Economics Discussant: Daphne Sobolev, University College London</p>		

15:00-15:30 Coffee Break

(Graduate Centre Ground Floor Foyer)

15:30-17:00

Session 4A: Experiments

Chair: Polina Khrennikova, University of Leicester

Room GC101

<p>How the Provision of Inflation Information Affects Pension Contributions: A Field Experiment</p>	<p>Looking for a Connection between Origin and Trading Behavior – Experimental Approach</p>	<p>Measuring contextuality in investment preferences: a stock selection experiment</p>
<p>Speaker: Pascal Büsing, University of Muenster Co-authors: Henning Cordes and Thomas Langer, University of Muenster Discussant: Hana Dvorackova, VSB-TUO</p>	<p>Speaker: Hana Dvorackova, VSB-TUO Co-authors: Marek Jochec, Nazarbayev University Discussant: Polina Khrennikova, University of Leicester</p>	<p>Speaker: Polina Khrennikova, University of Leicester Discussant: Pascal Büsing, University of Muenster</p>

Session 4B: Sustainability 2

Chair: Hanwen Sun, University of Bath

Room GC114

<p>Political connections and cross-border M&A by Chinese firms: The mediating effect of CSR</p>	<p>ESG Controversies: How Do They Affect Market Returns and Individual Asset Choices?</p>	<p>The Dark Side of Competition: Evidence from Corporate ESG Performance</p>
<p>Speaker: Xianmin Liu, Queen Mary University of London Co-authors: Gulnur Muradoglu and Ni Peng, Queen Mary University of London Discussant: Aiste Petkeviciute, UCLouvain</p>	<p>Speaker: Aiste Petkeviciute, UCLouvain Co-authors: Rudy De Winne, UCLouvain Discussant: Hanwen Sun, University of Bath</p>	<p>Speaker: Hanwen Sun, University of Bath Co-authors: Yue Xiang, University of Bath Discussant: Xianmin Liu, Queen Mary University of London</p>

Session 4C: Financial Markets 1

Chair: Roberto Gomez Cram, London Business School

Room GC201

Local Return Comovement and Geographic Dispersion

Speaker: Jared DeLisle, Utah State University

Co-authors: Andrew Grant and Ruiqi Mao, Utah State University

Discussant: Richard Fairchild, University of Bath

When Love and Hate Collide: A Network Analysis of emotional contagion in Financial Markets

Speaker: Richard Fairchild, University of Bath

Co-authors: Muhamed Alsharman and James Kinsella, University of Bath

Discussant: Roberto Gomez Cram, London Business School

Using Social Media to Identify the Effects of Congressional Viewpoints on Asset Prices

Speaker: Roberto Gomez Cram, London Business School

Co-authors: Francesco Bianchi, Johns Hopkins University, Duke University, NBER, & CEPR and Howard Kung, London Business School & CEPR

Discussant: Jared DeLisle, Utah State University

17:00- 17:15 Light Refreshments

(Graduate Centre Ground Floor Foyer)

17:15-18:15 Keynote Speech

(Peston Lecture Theatre, Ground Floor Graduate Centre)

18:15 Dinner

(Mucci's Restaurant, Mile End Campus)



Day 2

08:15- 09:15 Registration and Light Breakfast

(Graduate Centre Ground Floor Foyer)

09:15- 09:30 Best Paper Awards

(Peston Lecture Theatre, Ground Floor Graduate Centre)

09:30-10:30 Practitioner Keynote

(Peston Lecture Theatre, Ground Floor Graduate Centre)

10:30-11:00 Coffee Break

(Graduate Centre Ground Floor Foyer)

11:00-12:30

Session 5A: Behavioral Corporate Finance 2

Chair: Nils Lohmeier, University of Münster

Room GC101

Shared Parental Leave and Firm Performance in the UK: A Governance Perspective?	Excess Cash and Equity Option Liquidity	Managerial Catering via Earnings Guidance
Speaker: Ylva Baeckstrom, King's College London Co-author(s): Onur Kemal Tosun, Cardiff University Discussant: Min Deng, Queen Mary University of London	Speaker: Min Deng, Queen Mary University of London Co-author(s): Minh Nguyen, Newcastle University Business School Discussant: Nils Lohmeier, University of Münster	Speaker: Nils Lohmeier, University of Münster Co-author(s): Hannes Mohrschladt, University of Münster Discussant: Ylva Baeckstrom, King's College London

Session 5B: Financial Behaviour 2

Chair: Hossein Jahanshahloo, Cardiff University

Room GC114

How Will Investors React to Trading Shocks?	Fed VS S&P 500: Extrapolated Beliefs, (Household) Deposit Supply, and Bank Competition	Does Experience Shape Herding Behavior and Accuracy? The Case of Macroeconomic News Forecasters
<p>Speaker: Guiming Han, King's College London</p> <p>Co-author(s): Alexandru Preda and Filippos Papakonstantinou, King's College London</p> <p>Discussant: Teng Huang, Luiss University</p>	<p>Speaker: Teng Huang, Luiss University</p> <p>Discussant: Hossein Jahanshahloo, Cardiff University</p>	<p>Speaker: Hossein Jahanshahloo, Cardiff University</p> <p>Co-author(s): Konstantinos Bozos, University of Leeds and Konstantinos Nikolopoulos, Durham University</p> <p>Discussant: Guiming Han, King's College London</p>

Session 5C: Financial Analysts

Chair: Crawford Spence, King's College London

Room GC201

Should Retail Investors Listen to Social Media Analysts? Evidence from Text-Implied Beliefs	The Role of Stock Indices in Analyst Career Outcomes	Social Inertia and Field Heterogeneity: towards new conceptualizations of Equity Analysts
<p>Speaker: Chukwuma Dim, Frankfurt School of Finance & Management</p> <p>Co-author(s): Annalisa Ferrando, European Central Bank</p> <p>Discussant: Stefan Pohl, Swiss Finance Institute and University of Zurich</p>	<p>Speaker: Stefan Pohl, Swiss Finance Institute and University of Zurich</p> <p>Co-author(s): Vesa Pursiainen, University of St. Gallen</p> <p>Discussant: Crawford Spence, King's College London</p>	<p>Speaker: Crawford Spence, King's College London</p> <p>Co-author(s): Yuval Millo, University of Warwick and James Valentine, DePaul University</p> <p>Discussant: Chukwuma Dim, Frankfurt School of Finance & Management</p>

12:30-13:30 Lunch

(Graduate Centre Ground Floor Foyer)

15:00-15:30

Session 6A: Decision Making 2

Chair: Chris Riley, University of Nottingham

Room GC101

Domain-dependent diversification: The influence of gain-loss domain and information aggregation on correlation choice	Stakes and Mistakes	Decomposing Returns using Reference Points
<p>Speaker: Darren Duxbury, Newcastle University</p> <p>Co-author(s): Charlotte Borsboom, Radboud University and Stefan Zeisberger, Radboud University and University of Zurich</p> <p>Discussant: Kasper Meisner Nielsen, Copenhagen Business School</p>	<p>Speaker: Kasper Meisner Nielsen, Copenhagen Business School</p> <p>Co-author(s): Steffen Andersen, Copenhagen Business School and Abhiroop Mukherjee, Hong Kong University Science and Technology</p> <p>Discussant: Chris Riley, University of Nottingham</p>	<p>Speaker: Chris Riley, University of Nottingham</p> <p>Co-author(s): Darren Duxbury, Newcastle University</p> <p>Discussant: Mohammad Shehub Bin Hasan, ICMA Centre, Henley Business School</p>

Session 6B: Financial Markets 2

Chair: Sang Woo Sohn, Emory University

Room GC201

Do News Headlines matter in the Cryptocurrency Market?	Financial Market Gambling vs. Sports Betting	Bank Political Attitudes and Transaction Costs of Collective Action within Loan Syndicates
<p>Speaker: Anamika Anamika, Indian Institute of Management Lucknow</p> <p>Co-author(s): Sowmya Subramaniam, Indian Institute of Management Lucknow</p> <p>Discussant: Julian Schneider, Bamberg University</p>	<p>Speaker: Julian Schneider, Bamberg University</p> <p>Discussant: Sang Woo Sohn, Emory University</p>	<p>Speaker: Sang Woo Sohn, Emory University</p> <p>Co-author(s): Jianxin Zhao, Emory University</p> <p>Discussant: Anamika Anamika, Indian Institute of Management Lucknow</p>

Session 6C: Investment Funds

Chair: Paweł Niszczoła, Poznań University of Economics and Business

Room GC114

These Stocks are on Fire: The Impact of Social Media on Mutual Funds' Performance, Flows, and Trading	Benchmark Backdating by Mutual Funds	Saint fund managers cannot earn the license to sin
<p>Speaker: Ariel Gu, Durham University</p> <p>Co-author(s): Sha Liu, Southwestern University of Finance and Economics, China, Wenjie Ding and Qingwei Wang, Cardiff University</p> <p>Discussant: Andrea Rossi, University of Arizona</p>	<p>Speaker: Andrea Rossi, University of Arizona</p> <p>Co-author(s): Kevin Mullally, University of Central Florida</p> <p>Discussant: Paweł Niszczoła, Poznań University of Economics and Business</p>	<p>Speaker: Paweł Niszczoła, Poznań University of Economics and Business</p> <p>Co-author(s): Paul Conway, University of Portsmouth</p> <p>Discussant: Ariel Gu, Durham University</p>

15:00-15:30- Coffee Break

(Graduate Centre Ground Floor Foyer)



15:30-17:00

Session 7A: Asset Pricing

Chair: Yi Zhou, San Francisco State University

Room GC101

Intraday Herding and Attention around the Clock	Decomposing Momentum: Eliminating its Crash Component	Option bid-ask spread by moneyness and the cross-section of expected returns
<p>Speaker: Yanghua Shi, University of Mannheim</p> <p>Co-author(s): Stefan Scharnowski, University of Mannheim</p> <p>Discussant: Susanne Siedhoff, University of Münster</p>	<p>Speaker: Susanne Siedhoff, University of Münster</p> <p>Co-author(s): Hannes Mohrschladt and Pascal Büsing, University of Münster</p> <p>Discussant: Yi Zhou, San Francisco State University</p>	<p>Speaker: Yi Zhou, San Francisco State University</p> <p>Discussant: Yanghua Shi, University of Mannheim</p>

Session 7B: Financial Behaviour 3

Chair: John Holland, University of Glasgow

Room GC114

Manager Uncertainty and the Cross-Section of Stock Returns	Investor sentiment and the demand for dividends	Corporate Social Responsibility, Problems, Behaviour, and change in financial firms
<p>Speaker: Tengfei Zhang, Cambridge Judge Business School</p> <p>Discussant: Mo Hao, The University of Manchester</p>	<p>Speaker: Mo Hao, The University of Manchester</p> <p>Co-author(s): Amedeo De Cesari and Arif Khurshed, The University of Manchester</p> <p>Discussant: John Holland, University of Glasgow</p>	<p>Speaker: John Holland, University of Glasgow</p> <p>Discussant: Tengfei Zhang, Cambridge Judge Business School</p>

Session 7C: Finance and Technology

Chair: Shumiao Ouyang, Princeton University

Room GC201

Who Pays For Your Rewards? Cross-Subsidization in the Credit Card Market	Geographical-Proximity Bias in P2B Crowdlending Strategies	Cashless Payment and Financial Inclusion
<p>Speaker: Carlo Wix, Federal Reserve Board</p> <p>Co-author(s): Sumit Agarwal, National University of Singapore, Andrea F. Presbitero, International Monetary Fund and CEPR and Andre F. Silva, Federal Reserve Board</p> <p>Discussant: Carole Gresse, Université Paris Dauphine-PS</p>	<p>Speaker: Carole Gresse, Université Paris Dauphine-PSL</p> <p>Co-author(s): Hugo Marin, Université Paris Dauphine-PSL</p> <p>Discussant: Shumiao Ouyang, Princeton University</p>	<p>Speaker: Shumiao Ouyang, Princeton University</p> <p>Discussant: Carlo Wix, Federal Reserve Board</p>

**17:00-17:30 Editorial Board Meeting
by invitation only**

17:00 Drinks Reception and Dinner

(Mucci's Restaurant, Mile End Campus)

Keynote Speech

Lauren Cohen (Harvard Business School)

Title:

Hidden Alpha

Abstract:

Using the setting of financial agents, we explore the importance of hidden connections relative to all other network connections. We find that hidden connections are those associated with the largest and most significant abnormal returns accruing to fund managers—on average 135 basis points per month (over 16% alpha per year, t -stat = 3.54) across the universe of mutual funds and public firms. This is relative to insignificant abnormal returns accruing on average to all other trades, including those to trades of “visible” connections. The hidden connection premium does not appear to be driven by endogenous selection or familiarity, as fund managers seem to be correctly timing when to hold (and when to avoid) the firm officers to whom they are tied. Further, the more hidden the connection is, the more valuable the information that appears to be associated with the trading across it. This hidden connection premium exists across industries, styles, time periods, and firm types; remaining strong and significant through the present day. More broadly, our findings highlight the importance of missing nodes and hidden edges when attempting to understand the true nature of shock propagation in complex network systems.

Bio:



Lauren Cohen is the L.E. Simmons Professor in the Finance & Entrepreneurial Management Units at Harvard Business School and a Research Associate at the National Bureau of Economic Research. He is an Editor of the Review of Financial Studies, along with being a past Editor of Management Science. Professor Cohen teaches in the MBA, Executive Education, and Doctoral Programs at the Harvard Business School. He is a Designer and Chair of the HarvardX Fintech course, along with the HBS Executive Education course Building a Legacy: Family Office Wealth Management.

Dr. Cohen frequently advises government organizations in the US and abroad, and his research has been published in the top journals in Finance and Economics. It is also frequently profiled in various media outlets including The Wall Street Journal, The New York Times, and The Washington Post. Dr. Cohen received a PhD in finance and an MBA from the University of Chicago in 2005. He earned dual undergraduate degrees from the University of Pennsylvania - a BSE from the Wharton School and a BA in economics from the College of Arts & Sciences in 2001. Professor Cohen currently resides in Belmont, MA with his wife - Dr. Nicole Cohen - and their six children, and competes in strongman and powerlifting (<http://laurenhcohen.com/>).

Practitioners Session

Dr Charlotte Duke (London Economics)

Title:

Behavioural Insights and Competition Policy

Bio:



Dr Charlotte Duke is a Partner with London Economics. Charlotte is an expert in behaviour change and behavioural economics. Charlotte has been advising UK Government, UK Regulators, the European Commission, the European Parliament and private sector organisations internationally on the use of behavioural economics for over 15 years. Charlotte’s work for the Financial Conduct Authority (FCA) has provided evidence into the FCA’s market studies and resulting regulations in retail financial markets. Charlotte co-authored an occasional paper with the FCA on the use of behavioural economics in financial regulation. Charlotte also provides independent expert witness services in the field of behavioural economics internationally.

Notes

Wifi

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Queen Mary
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Behavioural Finance Working Group 15th Annual Conference Programme

Networks and Social
Connections in Finance



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Qualitative Research
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